



## **eValley team up to develop embedded i-Appli™ and Java™ technology**

### ***Java and i-Appli represent the future for mobile devices***

**ZURICH, Switzerland, July 24, 2002** - esmertec ([www.esmertec.com](http://www.esmertec.com)), leading global supplier of embedded Java; virtual machines for mobile multimedia devices, and eValley Inc., a leading provider of i-Appli technology, today announced an alliance to develop embedded Java and i-Appli technology for mobile devices, such as cellular phones, telematics systems, PDAs and other consumer products for a worldwide market. As a result of this alliance, cellular phone manufacturers will be able to deploy both midlets- and i-Appli applications in one single step on any cellular phone platform. This unique solution will enable service providers and mobile operators using such cellular phones to dramatically increase their revenue flow by offering customers the option of downloading both Java applications (midlets and i-Appli) their cellular phone without the need for special adaptations.

“By combining both technologies we can offer our customers easy access to i-Applis and midlets,” comments Hansruedi Heeb CEO at esmertec. This tested and stable solution significantly reduces time-to-market because it requires only one integration on the cellular phone. Jbed powers both the i-Appli and midlets there is a distinct speed advantage. Jbed is one of the fastest Java virtual machines available today. Jbed uses esmertec's compiler technology in place of interpretation to deliver a significant speed advantage over existing JVMs, increasing the performance of Java applications including fast installation and compilation time, zero start up time and high-speed execution. Jbed is a well-proven and tested Java virtual machine, is used in a variety of products and by more than 70 customers as of today.

The alliance will allow eValley, which is best known for the software called i-enabler™; that implements NTT DoCoMo Inc.'s Doja™ API, to run i-Applis on esmertec's Jbed. “esmertec's Jbed technology is an excellent solution that allows customers to use Java in a wide variety of embedded systems. eValley highly values Jbed and plans to use it as one of the major solutions the company provides to manufacturers of mobile devices,” said Mr.Koichi Makabe CEO at eValley Inc.

#### **About esmertec, inc.**

esmertec is the leading provider of Java; solutions for the mobile world. Our wireless and enterprise class solutions are based on Sun Microsystems J2ME™; technology and the Jbed Micro Edition Platform. The Jbed platform delivers service providers, mobile device manufacturers, application developers and enterprise IT organizations the rich user experience of high performance computing on small devices. Founded in 1999, esmertec is based in Switzerland with sales, engineering and support offices in the United States. For more information, please visit the esmertec website at [www.esmertec.com](http://www.esmertec.com) or send your request by email to [info@esmertec.com](mailto:info@esmertec.com).

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**About eValley Inc.**

eValley Inc. was established in April 2000 as the leading exponent for Java software development in Japan. eValley has great experience in the development of embedded Java core software, such as their i-enabler;, which enables NTT DoCoMo's i-applis to run on PDAs. For more information, please go to the company website at [www.eValley.co.jp](http://www.eValley.co.jp)

**i-Appli™**

i-Appli is Java application for NTT DoCoMo 's mobile phone run on DoCoMo 's proprietary Java specification called Doja, which is different from the standard J2ME;. i-Appli service is done as one of i-Mode services by DoCoMo.

*This press release contains forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in the forward-looking statements. Actual results may differ materially from those projected. Esmertec disclaims, however, any intent or obligations to update these forward-looking statements.*