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esmertec Demonstrates Enhanced PDA User Experience

High-Speed Java™ Virtual Machine Coupled With TI's New Tri-Wireless Concept Design Supports Compelling Multimedia Services and Provides a Total Solution to Manufacturers

NEW ORLEANS, LA. - Mar. 17, 2003 - During CTIA Wireless 2003 this week, esmertec AG (www.esmertec.com) will offer a demonstration of its high-performance embedded Java™ Virtual Machine running on the OMAP™-based Tri-Wireless PDA Reference Design from Texas Instruments Incorporated (TI). The demo will show how esmertec's Jbed™ ME can deliver rich business and multimedia applications on TI's OMAP platform, ultimately enhancing the PDA user experience.

Jbed™ ME is faster and smaller than standard J2ME™ implementations because it fully compiles Java byte code into optimized machine code on the target device, allowing applications to run at native speed. This greater performance supports enterprise, gaming, audio and security applications meeting the new MIDP 2.0 standard for mobile information devices.

Code-named WANDA (Wireless Any Network Digital Assistant), TI's reference design is built on the OMAP platform, which offers high performance, power efficient processing capabilities for high-end converged voice and data devices. These devices include PDAs, wireless Pocket PCs, smartphones and Web tablets.

Jbed™ ME enables compelling applications that will attract users to next-generation devices and services. Together, esmertec's Jbed™ ME and WANDA can provide a compelling Java solution to original equipment manufacturers and original device manufacturers around the world.

“This demonstration illustrates the power of esmertec’s compiling VM running on the leading mobile platform,” said esmertec CEO Alain Blancquart. “We look forward to working with TI in the future to develop and market world-class, optimized Java solutions utilizing the features of TI’s leading wireless platforms.”

“Java will continue to provide a viable option for wireless application provisioning to handsets,” said Paul Werp, worldwide director of marketing for TI’s OMAP platform. “esmertec’s Jbed™ ME running on the OMAP platform will provide handset manufacturers with the building blocks they need to bring differentiated enterprise and multimedia Java applications to market.”

During CTIA Wireless 2003 Mar. 17-19, the esmertec demonstration will be held in TI’s booth (#6545, Exhibit Hall G of the Ernest N. Morial Convention Center).

Demonstrations are scheduled for the following times: Mon., Mar. 17, 2:30-6:00 pm; Tues., Mar. 18, 10:00 am-1:30 pm and Wed. Mar. 19, 1:00-4:00 pm.

esmertec AG is a member of TI’s OMAP™ Developer Network, a group of leading software developers porting advanced applications to TI’s high performance, power-efficient OMAP processors. Handset manufacturers adopting OMAP devices enjoy the rapid deployment of compelling wireless applications - including streaming audio and video, multimedia messaging, gaming, security, speech recognition, location based services and mobile commerce - across all leading operating systems. Systems level integration services are also provided worldwide by independent OMAP Technology Centers. The OMAP platform has been selected by leading manufacturers, such as Nokia, Palm, NEC, Fujitsu, LG Electronics, Panasonic Mobile Communications, Sendo, HTC and many more, for their 2.5 and 3G wireless devices. For more information, please visit www.omap.com.

About esmertec

esmertec is the leading software company focusing on Java™ and mobile software technologies for handheld systems. esmertec is one of the most important players in the independent virtual machine (VM) supplier space. Its flagship product, Jbed™ ME, certified by Sun Microsystems, delivers high performance computing on small devices to service providers, mobile device manufacturers and application developers. Founded in 1999, esmertec is based in Switzerland with sales, engineering and support offices in the United States and Singapore and representation in Japan.

For more information, visit www.esmertec.com or send your request by email to info@esmertec.com. For specific queries, please contact: Deborah Marzohl, Corporate Communications Manager, dmarzohl@esmertec.com.

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