



Esmertec's Jbed Advanced product available on Freescale's 2.5G cellular platform

Wireless users receive exceptional multimedia experience from large variety of wireless Java games and applications

DUEBENDORF-ZURICH, Switzerland and AUSTIN, Texas – Oct. 6, 2005 –

The Esmertec™ (SWX: ESMN) high-performance Jbed Advanced multi-tasking Java™ Virtual Machine has been successfully ported to the Freescale Semiconductor (NYSE:FSL, FSL.B) i.250 cellular platform.

By combining Freescale's powerful i.250 platform with Jbed Advanced, handset manufacturers, operators and application developers have a highly adaptable and customizable platform to offer multimedia services at mass-market price points to consumers worldwide.

"Consumers are demanding compelling, feature-rich applications which Java technology offers," said Jim Berg, director of platform product management, Wireless and Mobile Systems Group for Freescale. "Esmertec's Jbed Advanced solution is designed to deliver software quality and performance, and when added to our 2.5G cellular platform, it responds advantageously to market demands."

Freescale's i.250 platform is a comprehensive 2.5G cellular platform solution designed to reduce time-to-market for manufacturers of GSM/GPRS wireless products. Esmertec's Jbed Advanced is the first commercially available multi-tasking Java Virtual Machine enabling end users to experience rich and compelling Java applications on their handsets.

"Integrating our solution on Freescale's i.250 cellular platform will provide OEMs the flexibility and functionality they are demanding for their next-generation GSM/GPRS handsets," said Jean-Claude Martinez, president and chief operating officer, Esmertec. "Jbed ported and compatible on i.250 platforms will be available in Q4 2005 and we look forward to jointly marketing the reference solution to our customers."

About Freescale Semiconductor

Freescale Semiconductor, Inc. (NYSE:FSL, FSL.B) is a global leader in the design and manufacture of embedded semiconductors for the automotive, consumer, industrial, networking and wireless markets. Freescale became a publicly traded company in July 2004 after more than 50 years as part of Motorola, Inc. The company is based in Austin, Texas, and has design, research and development, manufacturing or sales operations in more than 30 countries. Freescale, a member of the S&P 500®, is one of the world's largest semiconductor companies with 2004 sales of \$5.7 billion (USD). www.freescale.com

About Esmertec

Esmertec (SWX: ESMN) is a leading provider of software solutions for mobile phones and embedded devices. Our high-performance solutions are delivered to chipset and embedded devices manufacturers in mobile and landline telecommunication, home-multimedia, machine-to-machine and consumer electronics markets. Engineered for smallness, Esmertec's wireless Java (Java ME) solutions, mobile applications and components, and object-oriented software platform (OSVM™) are designed to extract maximum performance from hardware environments. Founded in 1999, Esmertec is a global company headquartered in Zurich, with engineering, sales and customer support operations in Switzerland, China, Denmark, France, Japan, Korea, Taiwan, Singapore, the UK, and the USA. www.esmertec.com

#

Freescale Media Contacts:**North America:**

Robin Vaitonis
Freescale Semiconductor
(512) 895-2723
robin.vaitonis@freescale.com

Asia Pacific

Gloria Shiu
Freescale Semiconductor
(85-22) 666-8237
gloria.shiu@freescale.com

Europe, Middle East and Africa

Regina Cirmonova
Freescale Semiconductor
(41-22) 799-1258
regina.cirmonova@freescale.com

Japan

Koichi Yoshimura
Freescale Semiconductor
(81-3) 5437-9350
koichi.yoshimura@freescale.com

Latin America

Ruth Ruiz
Freescale Semiconductor

(480) 814-4897
ruth.ruiz@freescale.com

Reader Inquiry Response:

Freescale Semiconductor
P.O. Box 17927
Denver, CO 80217 USA

Esmertec Media Contact:

Leng Stricker-Wong
(41-44) 823-8954
lstricker@esmertec.com

Freescale™ and the Freescale logo are trademarks of Freescale Semiconductor, Inc.
All other product or service names are the property of their respective owners.
© Freescale Semiconductor, Inc. 2005.

Esmertec™ and Jbed are trademarks of Esmertec AG.
Java is a trademark of Sun Microsystems Inc.