



Esmertec announces availability of J2ME™ CLDC Wireless Component Application Platform

**Jcap™ CLDC delivers dynamic service customisation capabilities to
mass market mobile phones**

Duebendorf-Zurich, Switzerland – February 23, 2004 – Esmertec™

(www.esmertec.com), a leading provider of Java™ solutions for mobile multimedia phones and embedded devices, today announced the availability of Jcap CLDC, its wireless component application platform for mass market mobile phones.

Jcap CLDC provides a completely dynamic J2ME service creation and execution environment for mass-market mobile phones, enabling handset manufacturers and service providers to deliver applications that can be highly personalised, branded and customised by mobile consumers.

The Jcap CLDC wireless components architecture facilitates the development of fully customised mobile phones, while ensuring extensive re-usability of mobile software assets across multiple applications within a device. Mobile phone customisation, including application set, user interaction model, look and feel and branding can be performed at build time as well as Over-The-Air (OTA)

The benefit of wireless component software technology is that it significantly reduces development, integration and complex testing of mobile services, thus providing faster time-to-market and lower development costs for full featured mass market mobile phones.

OTA delivery of wireless components opens new service revenues opportunities to mobile operators and content providers.

"We believe that Jcap CLDC will mark a significant milestone for the mobile Java community," said Alain Blancquart, CEO of Esmertec. "It is a breakthrough technology that will accelerate mobile services innovation and adoption by vast consumer audiences, and consequently create additional value for the entire mobile community".

Jcap CLDC includes full support for JTWI and other standard profiles. A live implementation of Jcap CLDC will be demonstrated at 3GSM 2004.

About Esmertec

Esmertec is one of the leading independent software companies focusing on Java solutions and technologies for mass market devices such as mobile multimedia phones, PDAs and home multimedia systems.

Esmertec provides Java Virtual Machines and J2ME enabling software solutions delivering high performance computing on small devices to mobile equipment and consumer appliance manufacturers, embedded systems solutions providers, mobile service operators and application developers.

Founded in 1999, Esmertec is a global company headquartered in Zurich, with engineering, sales and customer support operations in Switzerland, UK, France, USA, Singapore, China, Korea and Japan.

Big thinking in a small space

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