



## **Esmertec gains a worldwide leadership role in fast growing mobile Java™ markets**

### **65 million licenses of Esmertec's Java runtime solutions sold**

**3GSM Cannes, France – February 26, 2004** – Esmertec™ ([www.esmertec.com](http://www.esmertec.com)), a leading provider of Java solutions for mobile multimedia phones and embedded devices, demonstrates strong momentum in the global market with a large number of mobile handset designers and manufacturers adopting its embedded Java platform solutions.

Major handset manufacturers and platform providers, including Agere Systems, Alphacell, Cellon, Compal, Codacom, Dai Telecom, Ezze Mobile, Infineon, Intel, LG Electronics, Pantech, QUALCOMM, Quanta, Skyworks, TTPcom, Texas Instruments, Vitelcom and Wavecom, have selected Esmertec's flagship J2ME™ solution, Jbed™ CLDC, resulting in over 30 contracted mobile handset projects currently being delivered worldwide.

With the successful integration of Insignia and Kada Systems employees and assets, Esmertec has one of the most experienced R&D teams in the field of embedded devices with a global customer delivery and support infrastructure.

"Over the last 18 months, we have established new customer operations in Singapore, Beijing, Shanghai, Seoul, Taipei and Tokyo," said Alain Blancquart, CEO of Esmertec. "Together with our other offices in Europe and USA, we have an excellent infrastructure to better support our customers locally."

As of February 2004, the company has recorded sales of over 65 million licenses of its embedded Java solutions. Based on current customer contracts, Esmertec expects its mobile Java platforms to be embedded in over 170 Million Java-enabled devices in the next 18 months.

"Esmertec is at the forefront of the global expansion of mobile Java," said Alain Blancquart. "Our fast growing Java Virtual Machine shipments and very strong pipeline underline the quality and relevance of our offering. Esmertec will continue to invest in core technology, customer support operations and strategic partnerships to deliver best-in-class mobile Java value propositions to mobile handset manufacturers."

At 3GSM, Esmertec presented Jcap™, its wireless component application platform that facilitates the development of fully customised mobile phones. It is designed to enable handset manufacturers to significantly reduce development, integration and testing time and costs. It opens up new revenue opportunities with Over-The-Air (OTA) applications, and it empowers users with unique personalisation and customisation capabilities.

### **About Esmertec**

Esmertec is one of the leading independent software companies focusing on Java solutions and technologies for mass market devices such as mobile multimedia phones, PDAs and home multimedia systems.

Esmertec provides Java Virtual Machines and J2ME enabling software solutions delivering high performance computing on small devices to mobile equipment and consumer appliance manufacturers, embedded systems solutions providers, mobile service operators and application developers.

Founded in 1999, Esmertec is a global company headquartered in Zurich, with engineering, sales and customer support operations in Switzerland, France, UK, USA, Singapore, China, Korea and Japan.

*Big thinking in a small space*

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