



Esmertec's Jbed Java Solution selected by Sony Ericsson for their new XPERIA Mobile Phone Range

Cooperation sets new benchmark for web browsing and multimedia entertainment on mobile phones

DUEBENDORF-ZURICH, Switzerland – July 17, 2008 – Esmertec™ (SWX: ESMN), a leading edge provider of software platforms, applications and services to communication device manufacturers and mobile telecom operators, is pleased to announce that Sony Ericsson, a global leading provider of mobile phones, has selected Esmertec's Jbed Java Multitasking Virtual Machine to power its new revolutionary multimedia XPERIA™ mobile phone range. The first handset "X1" will be available in selected markets in the second half of 2008.

XPERIA X1 is Sony Ericsson's distinctive arc-slider mobile phone delivering a premium, converged mobile experience. It features among others a customizable "panel" interface designed for fingertip navigation, an 800x480 pixel touch screen, a wide-pitch keyboard and Web 2.0 communication for ultimate mobile browsing.

Esmertec's high performance Jbed Java platform is tightly integrated on X1 and contributes significantly to ensuring end users an enriched mobile user experience. With Jbed inside, end users will get fast, easy and stable access to Java-enabled content on the phone. In addition, the Jbed platform provides Sony Ericsson the best possible conditions for boosting innovation and a richer content on phones: Application developers will have access to a scalable mobile software platform that enable them to easily create and deploy cutting-edge Java applications and services across all phones in the XPERIA range. Thanks to its flexible nature, Jbed can also be seamlessly integrated with Sony Ericsson's new revolutionary technology, referred to as Capuchin. This will allow developers to utilize the best attributes of various technologies to create next-generation mobile applications.



"Sony Ericsson is shipping millions of innovative mobile phones each year and we are pleased that a world leader has recognized the strength and opportunities that our Jbed software technology offers inside mobile phones," says Thomas Hornung, CEO of Esmertec. "We look forward to continuing working with Sony Ericsson to bring pioneering Java solutions that enable them to achieve the flexibility and functionality they are demanding for their next-generation mobile phones."

"Sony Ericsson has created XPERIA X1 to be a revolutionary premium mobile user experience", said Ib Green, Head of Software of Sony Ericsson Mobile Communications. "Esmertec has demonstrated its capabilities in delivering advanced mobile Java technology and to fulfil our high requirements when supporting our existing Java Platform strategy. Therefore, the smooth integration of Jbed with our XPERIA X1 makes Esmertec a key development partner to realise some of the X1 promises."

About Esmertec

Esmertec is a leading provider of Java™ in-device engines and mobile services platforms. The company's high-performance solutions enable consumers to easily discover and access content and services on any mobile phone. Esmertec's customer database has grown to more than 90 customers, including mobile operators and manufacturers of mobile handsets, set-top boxes and interactive televisions. Its in-device engines power 1 out of 10 new phones (shipped in more than 233 million devices) and its USSD mobile services platforms serves more than 138 million mobile subscribers world-wide.

Esmertec is a founding member of the Open Handset Alliance, delivering customized solutions for Android, the mobile platform initiated by Google.

Founded in 1999, Esmertec is headquartered in Zurich-Switzerland with subsidiaries in China, France, South Korea, and the USA, and offices in Taiwan and the UK. Since 2005, Esmertec is listed on the SWX Swiss Exchange (ESMN). www.esmertec.com

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