



HI and Esmertec K.K. partner to Integrate MascotCapsule® on Esmertec's Jbed™ Java™ Virtual Machine Platform

**Enabling high-quality 3D game-playing experience
on mass-market handsets**

DUEBENDORF-ZURICH, Switzerland - July 19, 2007 - Esmertec K.K., the exclusive reseller of Esmertec AG's Java solutions, and HI CORPORATION announced today that HI's 3D rendering engine MascotCapsule V3 and V4 have been integrated on Esmertec's Jbed Java platform by Esmertec K.K. The integration provides game developers a powerful platform for creating and deploying high-quality 3D games on a broad range of mobile handsets ensuring a richer gaming experience for consumers, and generating additional revenue for operators, game publishers and handset manufacturers.

Jbed is Esmertec AG's best-in-class Java Virtual Machine platform for mobile handsets recognized by major handset manufacturers worldwide and already shipped in over 120 million mobile handsets. MascotCapsule is a de-facto standard 3D rendering engine in Japan and abroad designed for creating console-quality, high-speed 3D games on mass-market mobile handsets. The MascotCapsule series overall has been shipped with over 230 million handsets worldwide as of the end of December 2006. V3 and its Java API, com.mascotcapsule have been used to develop hundreds of mobile games worldwide. The latest release V4 is fully compliant with the Mobile 3D Graphics API for Java ME (JSR184) to exploit the power of hardware acceleration.

"As Java is becoming a very popular technology for developing 3D content for mobile handsets, the partnership with Esmertec K.K. will play a pivotal role for us," says Kazuo Kawabata, president and CEO of HI. "We look forward to a strong business relationship with Esmertec."

Naoki Iizuka, President of Esmertec K.K. comments, "We are excited to collaborate with HI. By integrating MascotCapsule at the high-performance Jbed platform, we are able to offer a unique platform which enables our customers to overcome today's mobile gaming barriers of fragmentation, time-to-market and high development costs."



About Esmertec K.K

Esmertec K.K. is the exclusive reseller of Esmertec Mobile and Multimedia software products in Japan. Esmertec K.K. offers a wide range of supports from consultation, design and development to the test phase with their rich software solutions for embedded devices.

About Esmertec AG

Esmertec is a focused provider of software and services to communications device manufacturers and mobile telecom operators. The company provides software platforms that enable the deployment of content and applications in devices and over servers. Customers include mobile telecom operators and manufacturers of mobile handsets, set-top boxes and interactive televisions. Esmertec's software and service capabilities excel with its reliability as well as fast and local execution. Founded in 1999, Esmertec is headquartered in Zurich-Switzerland with subsidiaries in China, France, South Korea, and the USA, and offices in Taiwan and the UK. Since 2005, Esmertec has been listed on the SWX Swiss Exchange (ESMN). www.esmertec.com

About HI CORPORATION

Established in 1989, HI is a leading developer and supplier of middleware for embedded devices. The company's flagship product "MascotCapsule", which is a real-time 3D rendering engine, has been adopted by Japan's four carriers as well as carriers in the US, Korea, and China. Major Japanese and overseas handset manufacturers have global license with HI. For more information, please visit www.hicorp.co.jp

Contact HI CORPORATION

Marketing Division: Mitsutaka Monma

Phone +81 3-3710-2843

press@hicorp.co.jp

Media contact Esmertec K.K.

Tomoka Akiyama

Phone +81 3-5333-5430

tomoka.akiyama@esmertec.co.jp

Media Contact Esmertec AG

Gitte Jensen

Phone +41 44 823_89_13

gjensen@esmertec.com